

Evansburg & Entwistle Chamber of Commerce  
Partners on the Pembina  
Box 598, Evansburg AB, T0E 0T0 (780)727-3526  
Email: [info@partnersonthepembina.ca](mailto:info@partnersonthepembina.ca) or [efc1@persona.ca](mailto:efc1@persona.ca)

## Reg. Meeting

### September 15, 2022 7:00PM - Grand Trunk High School

Guest speakers: Dean from Frontline Benefits is to present at 7pm then Heidi from Grand Trunk High School will take us through the updates for Grand Trunk at 7:30

Dean-presentation take always-Pool benefit plan for small businesses is very critical. A portion of the premiums you pay goes right back to your local chamber of commerce to support activities associated with running a chamber. Premiums can go up 3-4 % each year just like any insurance. Dean will attend the October Small business evening, Terrance will send an invitation to him.

## Agenda

1. Call to order 7:01pm
2. Acceptance of the Agenda - Anthony moved to accept, Chiili seconded. Carried.
3. Acceptance of the Minutes - Melinda moved to accept, Kim seconded. Carried
4. Reports
  - 4.1. Treasurer's Report- Melinda (See attached) motioned to put \$5000.00 in a non-redeemable GIC for a one-year term, and \$5000.00 in a redeemable GIC for a one year term, Gisele seconded. Carried
  - 4.2. Secretary's Report -Al's report thanked those who donated money for the parade candy: P and E Ventures, Double R Steaming and Family Clothing. He also reported that we had won a printer in a draw from the Alberta Chamber.
  - 4.3. Other Reports
5. Business
  - 5.1. Results of the Survey. - Chiili, Attachment
  - 5.2. Executive Director position planning. - Terrance- November meeting with Jasper ED, good resource. Tabled.
  - 5.3. Facebook Page (Melissa Killick) - Terrance- Plan presented by Terrance. Gisele made the motion to hire *Small Town Marketing* for a 3-month trial period up to the maximum of \$150.00 per month. Seconded by Melinda. Carried.
  - 5.4. Website Updates - Terrance- Kathleen is willing to do updates, Terrance will contact her for cost. Tabled.
  - 5.5. Events - Terrance -
    - 5.5.1. October - Small Business Resource night. Supporting Small business week will be celebrated and aided by us hosting a social to mingle and have different resources and industry experts to chat.
      - 5.5.1.1. How do we feel about having the resources from 7-8 and then a meeting from 8-9? Suggested 7-9 for the mingle.
      - 5.5.1.2. Is there anyone that we think would be of value to be there?  
Business Accountant
      - 5.5.1.3. Would we prefer the Museum or the Heritage House? Museum.

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- 5.5.2. November - Executive Meeting (Strategic Planning with Pattie from Jaspers Chamber of Commerce Executive Director)
- 5.5.3. December - Chamber Christmas Party (Invitations to be sent out) Kim and Jolene reported that the event will be. Dec 10 at the Legion. Ticket price is estimated at \$35.00. We need 160 attendees to break even. Any business may purchase the tickets. Advertising will go out mid-October.
- 5.5.4. January - Community Futures and Regular Meeting
- 5.6. Other Business
  - 5.6.1. Petty Cash fund for Advertising Events, bringing drinks and snacks to events etc. – Terrance will study the bylaws
  - 5.6.2. Advertising for October meeting and December's Christmas Party- Put in the Pembina Post and putting in other papers. Additional cost for some Facebook Advertising. - Terrance. Melinda moved to have Terrance put a full page in the Pembina post for this meeting. Second Gisele
  - 5.6.3. Business of the month/year awards - Terrance Next year
  - 5.6.4. Awards Ceremony at Christmas Party - Terrance to say a few words
  - 5.6.5. Future Speaker ideas? No one had any input.
  - 5.6.6. Childcare- Chilli will connect with a presenter for the November executive meeting.
- 5.7. Adjournment 9:07

Next meeting will be October 20th, 2022 @ Tipple Park Museum Small Business Social